

Category	Pivot Field	Description
Cybersecurity / Threat Intelligence	IP Address	Trace threat actors, VPN/proxy use, or compromised infrastructure
Cybersecurity / Threat Intelligence	Domain/Subdomain	Discover phishing campaigns, threat actor infrastructure
Cybersecurity / Threat Intelligence	Email Address	Common point in breach data, WHOIS, and leaks
Cybersecurity / Threat Intelligence	File Hash	Identifies malware, reused payloads, or threat families
Cybersecurity / Threat Intelligence	SSL/TLS Certificate	Connects multiple malicious domains
Cybersecurity / Threat Intelligence	Autonomous System (AS)	Maps hosting or ISP-level relationships
Cybersecurity / Threat Intelligence	User-Agent	Maps TTPs or tooling
OSINT / HUMINT / Intelligence Analysis	Name / Alias	Entry point for social network analysis
OSINT / HUMINT / Intelligence Analysis	Username	Pivot across platforms, forums, leaks
OSINT / HUMINT / Intelligence Analysis	Email / Phone	Anchor for account tracking and enrichment
OSINT / HUMINT / Intelligence Analysis	Address / GPS	Maps residence, business, or movement patterns
OSINT / HUMINT / Intelligence Analysis	Photos / Metadata	Reveal locations, timestamps, and device details
OSINT / HUMINT / Intelligence Analysis	Social Graph Connections	Uncover associates or team members
Data Science / CRM / Marketing	Customer ID	Unifies records across platforms
Data Science / CRM / Marketing	Email / Phone	Used in campaign analytics and personalization
Data Science / CRM / Marketing	Device Fingerprint	Correlates anonymous sessions
Data Science / CRM / Marketing	Clickstream Data	Tracks web navigation behavior
Data Science / CRM / Marketing	Loyalty ID	Monitors spending and preferences
Telecom / Fraud Investigation	IMSI / IMEI	Device identification for mobile forensics
Telecom / Fraud Investigation	Caller ID / Phone Number	Common anchor for scams or tracing criminal activity
Telecom / Fraud Investigation	Call Records	Used in link and location analysis
Telecom / Fraud Investigation	Voicemail / Audio	Voiceprint matching, phishing investigation
Finance / Banking / Fraud Prevention	Bank Account / Routing	Financial trail for fraud or laundering
Finance / Banking / Fraud Prevention	Crypto Wallet Address	Follows transactions on-chain
Finance / Banking / Fraud Prevention	Payment Processor ID	Ties accounts to payment gateways
Finance / Banking / Fraud Prevention	Chargeback History	Flags abuse or refund fraud
eCommerce / Retail	Order / Tracking Number	Follow transactions or reshipping fraud
eCommerce / Retail	Email / Billing Address	Key for fraud detection, especially ATO
eCommerce / Retail	Device ID	Catch mule accounts or repeated fraud
Law Enforcement / Investigations	NCIC / CJIS ID	Standard identifiers in criminal databases
Law Enforcement / Investigations	Case Number	Ties to law enforcement reporting
Law Enforcement / Investigations	Arrest Record Number	Cross-references between jurisdictions
Law Enforcement / Investigations	Tattoo / Mark Identifiers	Visual pivots for suspect recognition
Law Enforcement / Investigations	VIN / License Plate	Vehicle forensics or surveillance targets
Law Enforcement / Investigations	Jail Booking Photo	Used for facial recognition / social media
Dating / Romance Scams	Dating Profile Handle	Reused across platforms or catfishing scams
Dating / Romance Scams	Profile Photo	Reverse image search leads to stolen identities
Dating / Romance Scams	Language Pattern	Linguistic analysis for fraud detection
Dating / Romance Scams	Chat History Snippets	Pivot into scam script databases
Dating / Romance Scams	Cryptocurrency Wallet	Used in financial extortion / scams
Travel / Hospitality / Movement Tracking	Passport Number	Identity verification or fraud detection
Travel / Hospitality / Movement Tracking	Booking Number	Tracks itinerary and travel companions
Travel / Hospitality / Movement Tracking	Flight / Train Details	Establishes timeline and movement patterns

Travel / Hospitality / Movement Tracking	IP Address (Hotel Wi-Fi)	Locates devices or accounts to physical places
Travel / Hospitality / Movement Tracking	Travel Visa / Permit ID	Used for border movement tracking
Travel / Hospitality / Movement Tracking	Geo-tagged Social Posts	Reveals hidden travel or locations
Tax Scams / Fraud Investigations	PTIN	Identifies the registered preparer for IRS tracking
Tax Scams / Fraud Investigations	EIN	Tracks fake businesses or refund fraud entities
Tax Scams / Fraud Investigations	SSN / ITIN	Identity theft and fraudulent tax filing anchor
Tax Scams / Fraud Investigations	IP Address (Filing Origin)	Reveals filing location or fraud hotspots
Tax Scams / Fraud Investigations	Refund Routing & Bank Info	Flags multiple returns linked to one account
Tax Scams / Fraud Investigations	Preparer Business Name	Used to trace complaints or registration status
Tax Scams / Fraud Investigations	CTEC / IRS Lookup Result	Verifies legitimate preparer standing
Tax Scams / Fraud Investigations	Reused Email / Phone	Shared among multiple returns or filings
Tax Scams / Fraud Investigations	E-file Confirmation Number	Used for return tracking and case escalation
Tax Scams / Fraud Investigations	PDF Metadata	May reveal fraudster device or editor information
Parents (Online Safety & Investigations)	Child's Social Media Handle	Track online activity and exposure
Parents (Online Safety & Investigations)	Gaming Username	Trace online interactions and safety concerns
Parents (Online Safety & Investigations)	School ID / Directory Info	Validate enrollment, cross-check incidents
Parents (Online Safety & Investigations)	Parent Email / Phone	Anchor for breach data or scam targeting
Parents (Online Safety & Investigations)	Family Address	Used in background screening or custody investigations
Parents (Online Safety & Investigations)	Photo Metadata (School Events)	Reveal home, school, and event locations
Employers (Screening & Risk Management)	Candidate Resume	Cross-reference claims and employment history
Employers (Screening & Risk Management)	Professional Email	Links to company data leaks or LinkedIn profiles
Employers (Screening & Risk Management)	Work Device IP Address	Ties employees to insider threat investigations
Employers (Screening & Risk Management)	Certification Number	Verify licensing and credential authenticity
Employees (Workplace Safety & Verification)	Employment Background Report	Pivot to prior legal or workplace issues
Employees (Workplace Safety & Verification)	Employee ID	Links employee to internal records or access rights
Employees (Workplace Safety & Verification)	Work Email / Alias	Investigate insider threats or data leaks
Employees (Workplace Safety & Verification)	Clock-in/Clock-out Metadata	Validate presence and work patterns
Employees (Workplace Safety & Verification)	Work IP / VPN Access	Trace insider activities or policy violations
Employees (Workplace Safety & Verification)	LinkedIn Activity	Identify potential job-hopping or confidential leaks
Entrepreneurs (Business Intelligence & Risk Detection)	Business Name / DBA	Investigate legitimacy and reputation
Entrepreneurs (Business Intelligence & Risk Detection)	Business Email / Domain	Cross-check leaks, breaches, and scam listings
Entrepreneurs (Business Intelligence & Risk Detection)	EIN / Business License	Verify legitimacy and active status
Entrepreneurs (Business Intelligence & Risk Detection)	Payment Gateway ID	Detect chargebacks, fraud patterns, or abuse
Entrepreneurs (Business Intelligence & Risk Detection)	Registered Agent Information	Discover ownership or hidden associations